

# Video Planner



This document contains a few questions for you to answer that will help us put a proposal together for you...

## **The Basics:**

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Name:

## **Contact details:**

## **Your company:**

Who are the main contacts for this project? Who has final approval?

Do you have a budget? If yes, how much?

## **Your Objectives :**

What subject are you wanting to do?

**Amy's Art and Design Studio**

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Where did the subject come from and what does it mean to you?

Is there a location that's important to you and/or the Subject?

What emotions do you want to create in the audience?

What do you want the audience to come away from your video knowing?

When/how does your audience respond to you more?

Do you have a look or feel in mind?

In what application will you be using the video? (TV, Web, DVD)

Is there any other information you think might be useful for us to know?

Thank you, we will be in touch shortly...

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